

Tempe, Arizona, USA

October 2, 2006

GenoSensor signs exclusive deal with German life sciences company BioCat.

Tempe based GenoSensor Corporation officially launched its microRNA product line into the European market today by signing a distribution deal with German life sciences company BioCat GmbH. The move was strategic for both parties, giving GenoSensor penetration into the vast life science and pharmaceutical markets in the European Union, while allowing BioCat to have exclusive distribution rights to the unique product line. After watching GenoSensor grow during the past year, BioCat proposed the deal, realizing the international recognition GenoSensor's products were receiving.

About GenoSensor

GenoSensor is a biotechnology company aiming to improve lives by providing genomic research products and services worldwide for gene expression profiling and genotyping, biomarker discovery, target validation, therapeutic assessment, and other bioscience applications. Major products include microRNA profiling packages, as well as custom DNA-arrays for gene expression and genotyping. www.genosensorcorp.com

About BioCat

BioCat GmbH provides innovative tools and services for research in molecular and cell biology. Products and services are provided by BioCat's partners in the USA, Korea, Taiwan, Russia, Finland and Germany. BioCat is committed to a dedicated customer service by providing application oriented solutions. www.biocat.de